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An Introduction to ORCHA

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ORCHA is the world's leading, independent digital health evaluation and distribution organisation, and our mission is to deliver safe and trusted digital health to those who need it most. With over 367,000 health apps available, ORCHA's 350-point digital health review process breaks through the noise of unregulated and untrustworthy apps.

Use of digital health solutions is growing, yet 85% of health and care apps found in app stores do not meet quality thresholds. We assess digital health, helping health and care organisations to find, prescribe, embed and commission the best solutions, thereby addressing challenges such as awareness, access, trust and governance of digital health solutions.

Across the world, ORCHA helps governments, and health and social care organisations, to choose and deliver digital health solutions that will safely make the biggest impact in terms of improving outcomes. ORCHA provides services across the NHS in the UK, and across Europe, North America, the Middle East, and Australasia.

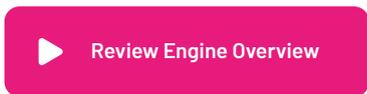
ORCHA's digital health tools also help health and care professionals to prescribe and monitor usage of digital health solutions that are proven to increase self-management of conditions amongst service-users and workforce.

Amidst aging populations, declining health budgets, and increasing pressure on primary and acute care, we help to get digital health solutions to the right people, at the right time. ORCHA supports health and care services in offering tools that help individuals to take control of their own health and wellbeing, resulting in improved population health.

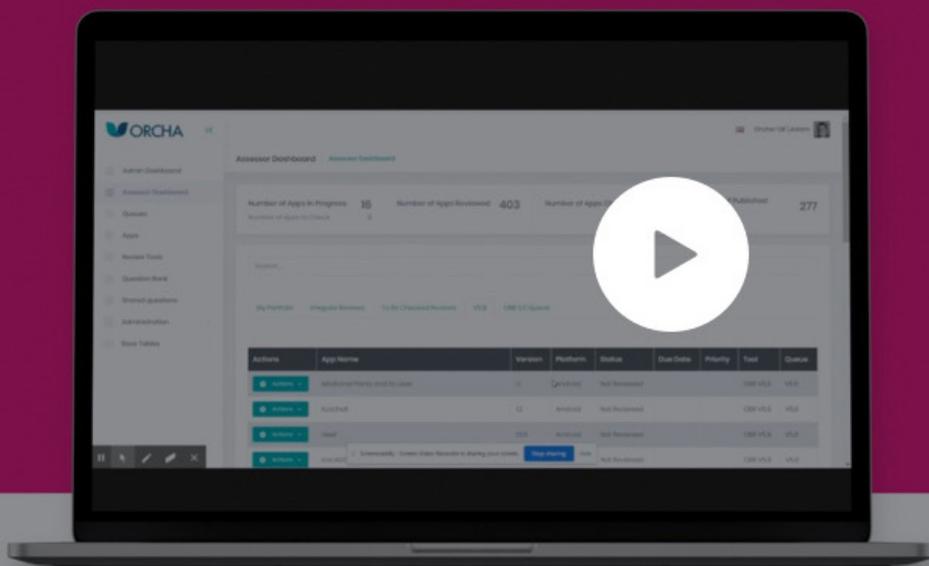
ORCHA Review Engine

Underpinning ORCHA's solutions is our unique Review Engine, which enables ORCHA to process and assess thousands of digital health solutions, to ensure ongoing quality assurance. Our Review Engine assesses digital health solutions against more than 350 review criteria, in key domains across Clinical/ Professional Assurance, Data & Privacy, and Usability & Accessibility, plus additional criteria depending on needs.

Learn more about the ORCHA Review Engine in our short video:



(www.youtube.com/c/orcha)



Assessor Dashboard

ORCHA App Library & Customised Digital Health Libraries

ORCHA's core product is the App Library, which makes sense of the hundreds of thousands of health and care apps that exist in unregulated app stores. Developed by clinicians, ORCHA's App Library provides unlimited access to thousands of independent app reviews across a broad spectrum of conditions, each of which includes a breakdown of key assessment criteria.

ORCHA also offers customisable Digital Health Libraries to help health and care organisations, national bodies, local authorities, and charities, align digital health with their organisational, regional, or national priorities. The Digital Health Libraries include a wide array of configurable components, enabling clients to optimally target the audiences they want to activate or support, and allowing professionals and service users to access independent information about the quality assurance of specific digital health solutions.



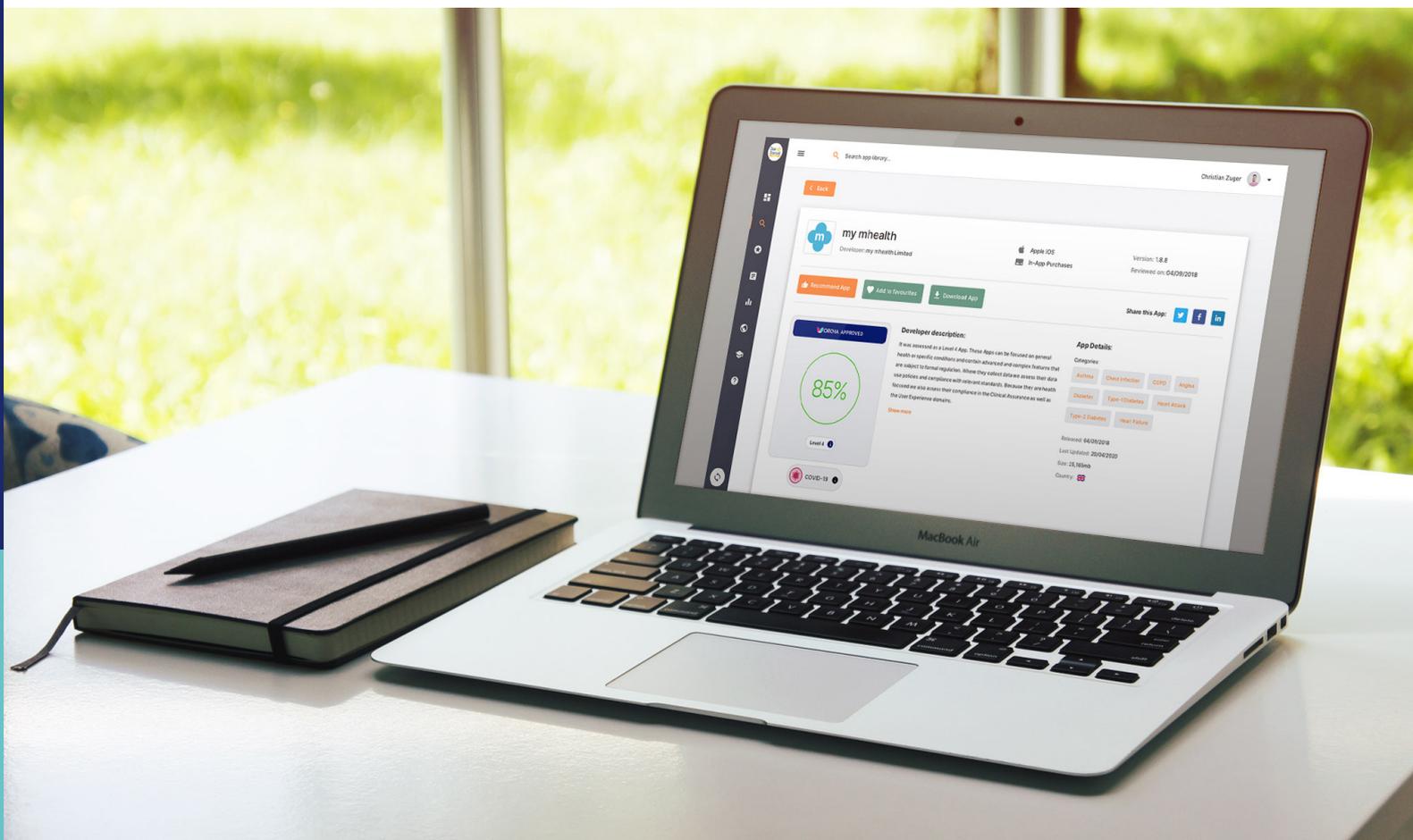
Our customisable Digital Health Libraries are the gateway to transforming services with digital health, giving professionals a formulary of tested and safe digital health solutions to prescribe to patients. Each Library allows health and care professionals to search for and prescribe the best apps to improve health outcomes. Only with an ORCHA Library, professionals know:

- Each app in the Library can be trusted as it has been checked against 350+ criteria, covering multiple measures and standards.
- It will closely meet their needs, as the Library contains apps across a wide range of health areas and patient age, language and accessibility needs.
- The information is up to date, as, with every app update, the app undergoes a new review.
- The Pro Account prescription feature allows traceability, governance, and safety steps.

ORCHA Pro Account

The ORCHA Pro Account is the key to embedding and integrating digital health into day-to-day care delivery. A Pro Account gives health and care professionals access to thousands of independent app reviews, and the tools to build a formulary and recommend chosen apps directly to service users or specific cohorts. It also provides health and care organisations and systems with the ability to monitor, manage and govern all elements of the digital health integration lifecycle.

ORCHA's Pro Account feature provides a full audit trail of transactions and, where the recipient client or patient consents, will also show whether the recommendation has been acted upon. The Pro Account provides a range of analytics and insights relating to the professional's activity in relation to the rest of their organisation or the wider ORCHA community.



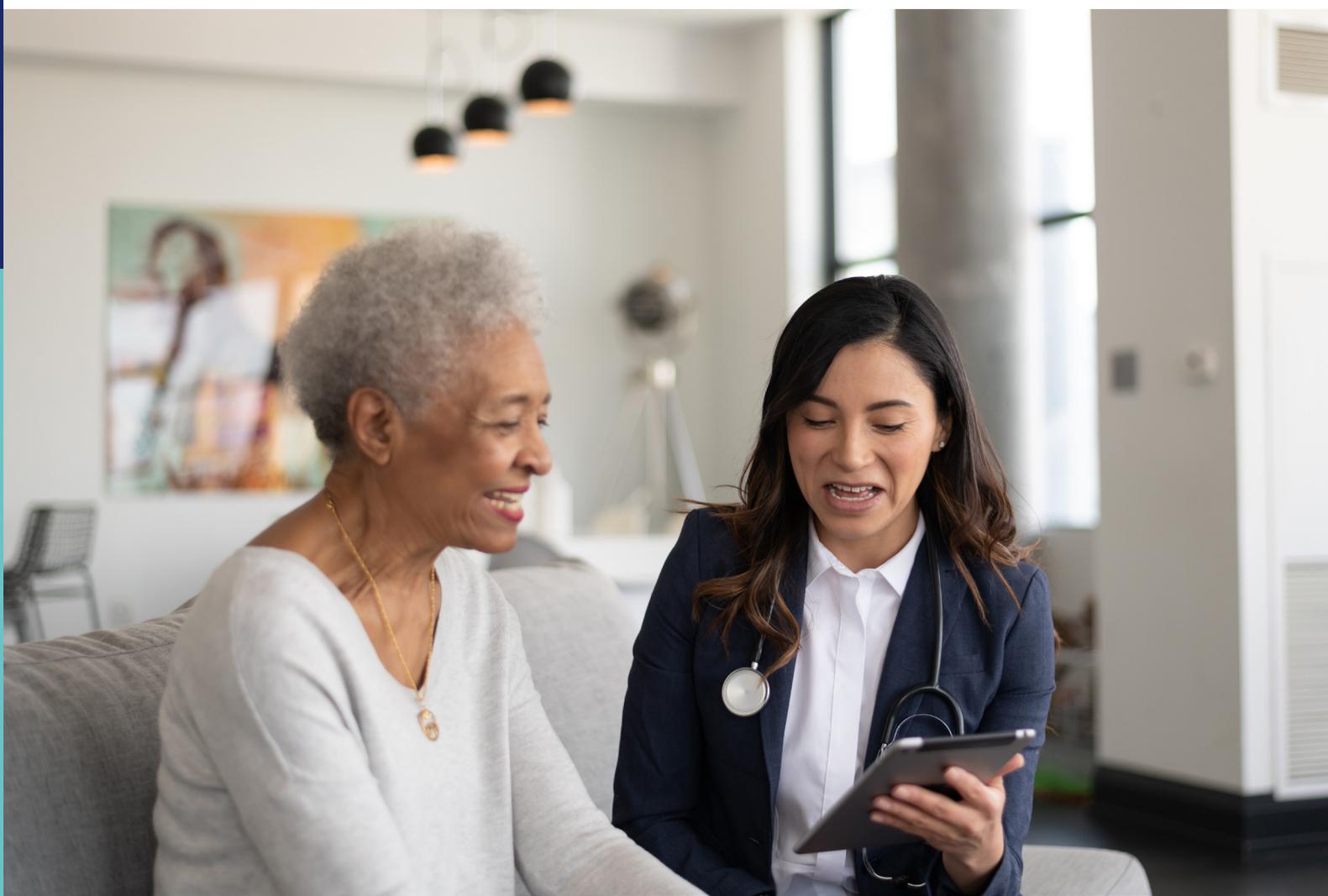
Scalability

Designed by a multidisciplinary team of subject matter experts and clinicians, the ORCHA Review and Digital Health Libraries deliver robust, rapid and scalable accreditation for digital health worldwide. We review our criteria with international experts every quarter.

In six years, ORCHA has grown to be the world's leading, independent digital health evaluation and distribution organisation, and our mission is to deliver safe and trusted digital health to those who need it most across the world. Throughout the COVID-19 pandemic, we enabled support to be delivered remotely. We saw a 6,500% increase in engagement with health and care professionals.

ORCHA is able to conduct hundreds of reviews every week, across more than 180 condition and category areas. We have evaluated over 6,000 digital health solutions to date.

ORCHA's solution has scalability at its heart. Our Digital Health Libraries solution can be introduced at GP level, regional level, or national level. Access to the Library can be immediately opened-up to the whole population, a cohort, or pushed at an individual patient level.



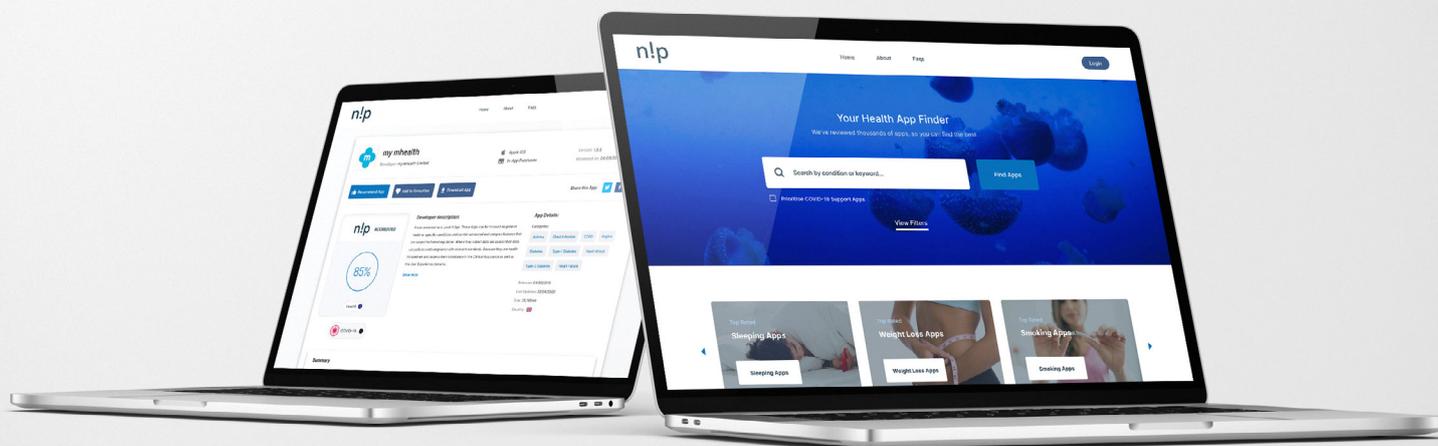
Our Impact

To achieve digital health ambitions – delivering the right solutions, to the right people, at the right time – organisations need the tools and confidence to trust, adopt and distribute digital health. ORCHA has worked with customers to augment health and care services safely and reliably with digital, allowing remote support at this essential time. For example:

- Papyrus, the national charity for the Prevention of Young Suicide, embedded ORCHA into its suicide prevention helpline, explaining: “By working with ORCHA to create an online platform of apps that are safe for our young people to use, we know that we can encourage more young people to reach out for help, and, therefore, we can save more young lives.” Watch case study: <https://youtu.be/hVXcY6G7KmQ>
- ORCHA was at the heart of the Northern Ireland COVID-19 response strategy. Robin Swann, Health Minister, Northern Ireland, commented: “We are now able to support people to look after their mental health, and this App Library provides a one stop shop where the public can access safe and secure apps to help them during the pandemic.” Hear more: <https://youtu.be/5unQ9bWz2hk>
- Care Merseyside is an award-winning social prescribing charity that offers non-clinical interventions for people in Merseyside, helping people to improve their health and wellbeing. So, if they want to stop smoking, lose weight, etc., it connects them with the right service. It embedded tested health and care apps into its service in 2019 and has seen significant advantages. Care Merseyside reported: “apps have been a lifeline to the people it supports, particularly during COVID-19. Apps have given the charity a different way it can provide support to people.”
- Improving Me, a partnership of 27 NHS organisations across Cheshire and Merseyside, included ORCHA into maternity services. Dr Devender Roberts, LMS Chair and Clinical Lead for O&G for the W&CP, stated: “It gives you, in essence, a Kitemark... Having something like ORCHA is a gamechanger because you can direct patients towards apps that will support the clinical information that you’re giving them.” Watch case study: <https://youtu.be/A2s2p2mm9Mk>
- Developing a bespoke App Library with ORCHA, the Chartered Society of Physiotherapy (CSP) enables its 59,000 members to incorporate digital technology safely in their practice. Apps are now part of assessment, treatment compliance, monitoring symptoms, and allowing people to self-manage. The CSP said: “We’re working with ORCHA to try and enable our physios to be able to confidently recommend worthwhile apps to their service users, and for our members to use for their own benefit.” Learn more: <https://youtu.be/GuwzwwON82k>

- Our Dorset, an Integrated Care System responsible for the health of 750,000 residents, also introduced an ORCHA Digital Health Library. Since COVID-19, there have been almost 25,000 pages viewed on its ORCHA Digital Health Library (up to the end of November 2020), and, in one month alone, the Library achieved nearly 5,500 page views. Social prescribers are actively recommending apps to service users and, vitally, this advice is being acted upon, with almost 1,500 apps recommended to date, and 56% of recommended apps downloaded, which is a very good engagement rate, especially compared with other services. Our Dorset commented: “ORCHA helps us to break down the barriers around digital health. Partnering with ORCHA is helping to build the trust with clinical teams through education and awareness. It also saves a great deal of time in horizon scanning.”

Digital is able to improve the care of patients and deliver efficiencies. ORCHA helps organisations to achieve this – pinpointing the best solutions, protecting patient safety, and providing the delivery tools to enable safe digital adoption.



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