

ORCHA INDIA DATA PROTECTION MARK

For innovators of digital health products

Digital health is leading the charge in transforming healthcare, offering technologies that have the potential to change lives.

The ORCHA India Data Protection Mark (OIDPM) is a crucial tool for innovators in the digital health space, ensuring compliance with the Digital Personal Data Protection (DPDP) Act 2023 and providing an objective measure of product quality.

Informed by the world-renowned ORCHA Baseline Review which serves as a foundation to global digital health assessment frameworks, the OIDPM has been designed to conduct an

introductory data privacy assessment, examining over 100 review points to guarantee compliance with the Act.

It delivers a swift, independent, and objective evaluation of your digital health product. Successful assessment not only earns a badge of quality assurance but also offers the opportunity to be included in digital compliance portals accessible to health and care systems across India.

KEY BENEFITS

- **Product enhancement:**
 - Cost efficient
 - Confidential, in depth improvement report
 - Actionable insights to enhance compliance with new legislation.
- **Independent Assurance**
 - ORCHA Alpha MD approved badge for products completing successful assessment. Reward and recognition as a high-quality, compliant digital health product adhering to legislation and best practices
 - Technical Security and Stability
- **Market Entry Opportunities**
 - Inclusion in a compliance portal accessible to Indian healthcare systems and providers.
 - Seamless user experience
 - Gateway to market growth opportunities

FEATURES

- **Understanding DPDP Act**
 - Guide to navigating and understanding the Digital Personal Data Protection Act
 - Assessment checks for compliance with associated measures and requirements.
- **Data Security Measures**
 - Evaluation of privacy policy, data sharing, personal data storage and consent
 - Rigorous focus on indications of data security
- **Comprehensive Listing**
 - Successful assessments result in listing in a master app directory
 - Inclusion in compliance portals for health and care providers across India.
- **Review and Improvement Period**
 - 10 day standstill period for suppliers to review the assessment.
 - An opportunity to provide additional information to inform the assessment.
- **Confidential Improvement Report**
 - Specific guidance and support on meeting compliance requirements.
 - Access to a summary description displayed in the compliance portal.